

Economic Impact of  
**BAKING**  
in the United States



The **direct** economic impact  
of the baking industry is:  
**\$102,453,748,718**

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## Jobs

633,020

## Wages

\$31.5 Billion

## Supply Chain

From farming to manufacturing,  
to trucking, and retailing, the  
baking industry has a supplier and  
induced impact of more than

**\$200 Billion.**

## GRAIN FACTS

People who consume a medium-to-high percentage of carbohydrates in the diet have a reduced risk of obesity  
(Journal of the American Dietetic Association)

Fortification of Enriched Products was one of the CDC's "10 Great Public Health Achievements 2001-2010."

The dietary guidelines for Americans recommends six to eight servings of grains per day.

The complex carbohydrates in bread and other grain-based foods provides essential fuel the body needs.



\$17.8 Billion State | \$20.6 Billion Federal

## Total

\$310,971,293,561

The total  
impact of  
the industry  
including  
supplier  
and induced  
impact.



[www.BakersEnrichAmerica.org](http://www.BakersEnrichAmerica.org)